

**List of submitters to the *Direct-to-Consumer Advertising of Prescription Medicines in New Zealand: Consultation Document, 2006***

1. Amanda Zukerman
2. Douglas Ball
3. Individual
4. James Owen
5. Joel Lexchin
6. Heather Barker
7. Paul Corwin
8. Dr Jon Scott
9. Individual
10. Advertising Standards Authority
11. Northland District Health Board
12. Clare O'Donnell
13. Ian Packer
14. Viv Bath
15. Neville Cameron
16. Otago District Health Board
17. GlaxoSmithKline New Zealand
18. Patients Rights Advocacy
19. Frances Acey
20. Gwen and Gordon Wardlaw
21. Trevor I McIntosh
22. Balance New Zealand – Bipolar and Depression Network
23. Peter Barron
24. Dr Janice Ann Prest
25. Catherine Collings
26. Public Health Association of New Zealand
27. Wilton and Helene Willis
28. Michael Harker and Debra Harker, Social Marketing and Advertising Research Team, University of the Sunshine Coast, Queensland, Australia
29. New Zealand Federation of Graduate Women (Auckland Branch) Inc  
Public Issues Committee
30. Medicines in Europe Forum
31. Dr Nick Wilson
32. Borislau Dacic and Georgina Mussen
33. Juliet Yates
34. Victoria Perry
35. Peter Crampton
36. Athena Marketing Research
37. Palmerston North Women's Health Collective
38. National Council of Women of New Zealand
39. Barbara Mintzes
40. South Link Health Inc
41. Pharmacy Self Care – Pharmaceutical Society of New Zealand Inc
42. Marketing Association
43. Individuals
44. Pharmacy Guild of New Zealand Inc
45. New Zealand Medical Association

46. Pharmaceutical Society of New Zealand Inc
47. New Zealand Self Medication Industry Association Inc
48. Hamid Ikram
49. Dr Mike Inskip
50. International Society of Drug Bulletins
51. Ann Richardson
52. Arthritis New Zealand
53. Australian and New Zealand College of Anaesthetists
54. Michael Taylor
55. The Royal Australasian College of Physicians
56. Euan Galloway
57. Agnes Vitry
58. Dr Anna Stevenson
59. Insight New Zealand Ltd
60. Association of New Zealand Advertisers
61. Healthy Skepticism Inc
62. Pegasus Health
63. Pharmacy Council of New Zealand
64. Merck Sharp & Dohme New Zealand
65. Family Planning Association of New Zealand
66. Brandworld Ltd
67. Joint Faculty of Intensive Care Medicine, New Zealand National Committee
68. District Health Boards New Zealand Safe and Quality Use of Medicines Group
69. Lakes District Health Board
70. College of Nurses Aotearoa (NZ) Inc
71. Japan Institute of Pharmacovigilance
72. Royal New Zealand College of General Practitioners
73. Individual
74. Consumer Advisory Committee of PHARMAC
75. The Informed Prescriber, Japan
76. Television New Zealand Ltd
77. Dr Jennie Connor
78. Medwatcher Japan
79. Federation of Women's Health Councils Aotearoa – New Zealand
80. Public Citizen's Health Research Group, USA
81. Consumers' Institute
82. Janet Hoek
83. Infant Feeding Association of New Zealand (Trust)
84. Evan Begg
85. New Zealand Healthcare Pharmacists' Association Inc
86. Four New Zealand Departments of General Practice and Primary Care
87. University of Otago and University of Auckland Schools of Pharmacy
88. Women's Health Action Trust
89. New Zealand College of Chiropractic
90. Health Action International-Europe
91. John Grigor
92. Clinical Advisory Pharmacists Association
93. Radio Broadcasters Association

94. Sandra Coney
95. AstraZeneca Limited
96. Public Health Association of New Zealand (Canterbury Branch)
97. Foundation for Advertising Research
98. Grey Power New Zealand Federation Inc
99. Roche Products (New Zealand) Ltd
100. Pfizer New Zealand Ltd
101. Hamilton Labour Women's Branch
102. Researched Medicines Industry Association of New Zealand Inc
103. Medical Council of New Zealand
104. Health and Disability Commissioner
105. Dr Rhema Vaithianathan
106. PHARMAC
107. Waitemata DHB
108. Dr Shaun Holt
109. Health and Disability Advocacy
110. New Zealand Organisation for Rare Disorders
111. Access to Medicines NGO Coalition
112. Australian Consumers' Organisation
113. Dr Leo Revell
114. Dr Cameron Grant
115. New Zealand Nurses Organisation